

Not Confidential

June, 1937

CUMULATIVE INDEX

General Bulletin, Volume VI: October, 1936,
to June, 1937, Inclusive

This index is for the issues of October, 1936, Vol. VI, No. 1; January, 1937, Vol. VI, No. 2; April, 1937, Vol. VI, No. 3; and June, 1937, Vol. VI, No. 4. Single issues are 30 cents each. Subscription is \$1 for the subscription year October through June.

Consumers' Research, Inc.

Washington, New Jersey

Month	Page	Month	Page	Month	Page
Advertising		Engineering, studies in.....	Oct., 6	Price maintenance laws, resale.....	Jan., 2
bolstering of, by "Science".....	Jan., 24	Fair Trade Laws.....	Jan., 2	June, 27, 28	
influence of, on newspaper editorial policy	April, 24	Fans, electric.....	June, 10-12	Price raising.....	April, 2, 8
misrepresentation in.....	Oct., 24	Federal Specifications.....	Oct., 7, 24	June, 21-23, 27, 28	
national, support of, by <i>Esquire</i>	Jan., 24	Federal Trade Commission.....	Oct., 2	Private brands, reasons for purchasing.....	Jan., 2
Alcohol and its effect on man.....	June, 28	Fire, home protection against.....	Oct., 8-10	Projects, research, for high school and college	Oct., 5-7, 24
Antifreeze solutions for automobile radiators	Oct., 14-15	Flatirons, electric.....	April, 4-5		
Automobile care and maintenance.....	Oct., 7-8	Floor finishes and sealers.....	June, 8-10	Real estate, buying of.....	Jan., 15-20
Big business and research.....	Oct., 24	Floors, wood, maintenance of.....	June, 8-10	April, 18-23	
Jan., 24		Food and Drugs Act, projected revision of	Oct., 2, 24	right of way across.....	Oct., 23
April, 24		Food, drugs, and cosmetics, state and city	Oct., 2, 24	Refrigerators	
Building a home, advice on.....	Jan., 15-20	control of.....	Oct., 2, 24	ice.....	June, 26-27
Bulk vs. packaged commodities.....	Jan., 2	Fountain pens.....	Oct., 18-21	mechanical.....	June, 24-26
June, 27, 28		Fur coats.....	Oct., 4-5	Research, commercial, administration of	Oct., 24
Canned goods, grading of.....	April, 24	Gardening		Research projects suggested for high school	
Carpet sweepers.....	Jan., 6-7	arboriculture.....	April, 10-12	and college.....	Oct., 5-7, 24
Chain stores and mail-order houses,		tools and equipment.....	April, 12-15	creation of.....	Oct., 23
reasons for patronizing.....	Jan., 2	Gasoline.....	June, 15-17	Roasters, portable electric.....	June, 13-15
Chemistry and physics, studies in.....	Oct., 5-6	Gloves, women's fabric.....	Jan., 9	Rubber heels.....	Oct., 17
Clocks, electric.....	Oct., 11-14	Grill stoves, electric.....	April, 7-8		
Clothing, combatting high price of.....	April, 2	Heating pads, electric.....	Jan., 7-8	Sandwich toasters and grills, combination	
Coats, women's fall and winter.....	Oct., 3-5	Home, buying a.....	Jan., 15-20	electric.....	April, 8
Collection agencies.....	April, 16-17	April, 18-23		"Science" and advertising.....	Jan., 24
Consumer		Home buying vs. renting.....	Jan., 15-20	Oct., 24	
education of.....	Oct., 5-7, 24	April, 18-23		Sheets and pillowcases.....	Jan., 10-13
June, 21-23		Home economics, studies in.....	Oct., 5-6	Shellac.....	June, 9
groups, activities of.....	Oct., 2	Home economists, activities of.....	Oct., 5	Slips, women's.....	Jan., 3-6
April, 24		Home fire safety.....	Oct., 8-10	Soap, laundry, including chip and bead,	
projects for.....	Oct., 5-7, 24	Insurance and Annuities, a book review	Jan., 13-14	and soap powder.....	June, 18-21
opportunities for action of.....	Jan., 2	Labeling, informative.....	Jan., 10-11	Socks, men's.....	April, 17
Oct., 2		April, 24		Sole protectors, for shoes.....	Oct., 16-17
April, 22-23, 24		Labor vs. consumers.....	June, 2, 28	Specification buying, example of.....	Jan., 10
June, 7, 21-23		Legal information for the layman.....	Oct., 23	Specifications, Federal.....	Oct., 7, 24
lack of consideration of.....	April, 2	April, 16-17		Stoves, two-burner electric.....	April, 7-8
legislation.....	June, 7	Loss leaders, declining use of.....	Jan., 2		
Oct., 2, 24		Magazines, women's home, influence of		Test Manual, Consumers'.....	April, 17
April, 24		advertising on editorial policies of.....	Oct., 24	Tests	
pressure, effectiveness of.....	April, 24	New Deal, test of policies.....	June, 28	development of, for consumer goods	Oct., 5-7
Oct., 2, 24		Newspapers, influence of advertising on	Oct., 24	Time signals, utilization of.....	Oct., 11
Oct., 2, 24		editorial policies of.....	Oct., 24	Toasters, electric.....	April, 5-7
resistance to price raising.....	April, 2, 8	Nutrition and foodstuffs, studies in.....	Oct., 7	Tooth paste, revelation of vast profits in	Oct., 24
versus labor.....	June, 2, 28	Oil, automobile crankcase.....	June, 17	Top dressing, automobile.....	Oct., 15-16
Consumers' Research does not solicit samples		Oranges, dyeing of.....	Oct., 24	Trade-marked goods, reasons for avoiding	Jan., 2
from manufacturers.....	Jan., 14	Osteopathy, corrections and additions	Oct., 21-23	June, 27, 28	
Consumers' Test Manual.....	April, 17	criticism of.....	Jan., 24	Travel advice.....	April, 2, 3-4
Cooperatives, consumer.....	June, 28	Packaged vs. bulk commodities.....	Jan., 2	Tree experts.....	April, 10-12
Cooperatives, consumer.....	June, 28	June, 27, 28		Trees, care of.....	April, 10-12
failure of to protect consumer.....	Jan., 24	Patent medicines		Tomatoes, canned, Virginia sets up grades for	April, 24
Cosmetics, govt. control of.....	Oct., 2, 24	activity of manufacturers of.....	April, 24	Tools, gardening.....	April, 12-15
April, 24		sold by cooperative.....	Jan., 24	Tubes, automobile inner.....	April, 9
June, 7		Physics and chemistry, studies in.....	Oct., 5-6	Typewriters.....	June, 3-7
Debts, legal information concerning		Political science and sociology, studies in	Oct., 7		
April, 16-17		Oct., 7		Underwear, women's.....	Jan., 3-6
Drinking, bad effects of.....	Jan., 20-23	June, 21-23		U.S.D.A. regulation of dyed oranges.....	Oct., 24
Drugs, govt. control of.....	Oct., 2, 24			Waffle irons, electric.....	April, 7
April, 24				Women's slips, silk.....	Jan., 3-6
June, 7					
The Economics of Consumption, a book review					
June, 21-23					
Economics, studies in.....	Oct., 5-6, 24				
price raising.....	April, 2, 8				

NOT CONFIDENTIAL